LOPEZ DE VERGARA ESCOLAR



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<u>@elena_devergara</u>

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Elena L. De Vergara E.

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360° THINKING
PROBLEM-SOLVER
COMMITTED-TO-EXCELLENCE

Languages

- Spanish Native
- English Advanced
- Italian Intermediate
- French Beginner

Highlights

2025 Lingerie and Swimwear Design Short Course. London College of Fashion. UAL (online)

2021 **Fashion Portfolio Short Course.** Central Saint Martins. UAL (London)

2021 Business Sustainability

Management. CISL. University of Cambridge (online)

2021 Sustainability applied to the Fashion Industry. Carlos III University - Condé Nast College Spain (hybrid, Madrid)

Additional Information

- Driving Licence B
- Sports and outdoors person
- Volunteer in cultural events and extremely excluded communities

Digital Skills

- Mac user
- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- ProCreate
- CLO 3D



FASHION DESIGNER BRAND DEVELOPER

www.elenadevergara.com

Fashion Designer specialised in **Sustainability**, with 8+ years of experience across styling, creative direction and brand development. Currently leading the creation and launch of a **swimwear brand**, combining aesthetics, strategy and innovation. With a strong eye for detail and a holistic approach, I connect storytelling, materials and product development to build purpose-driven fashion.

Professional Experience

BRAND DEVELOPMENT & PROJECT MANAGER

2024 - PRESENT <u>Moonsun Swimwear</u> by Joana Sanz (Tenerife, Canary I.)

STYLIST | PERSONAL SHOPPER

2021 - PRESENT Freelance (Tenerife, Canary I.)

- Clients: ASOS, Acqua Vitasnella, Bahía del Duque Hotel...

ASSISTANT TO THE DIRECTOR

2024 Hammerhoj (Tenerife, Canary I.)

2024 Grow Up Studio (Tenerife, Canary I.)

CREATIVE DIRECTION & PRODUCTION ASSISTANT

2021 Becomely (Madrid)

STYLIST & PROPS ASSISTANT

2016 - 2020 Un1kos Atelier (Madrid)

- Clients: L'Oreal, Banco Santander, Teatro Real, BMW...

PRODUCTION MANAGER

2020 Producciones Cuarto Oscuro (Madrid)

ATELIER ASSISTANT

2019 - 2020 Lorenzo Caprile (Madrid)

SHOWROOM & MERCHANDISING ASSISTANT

2019 - 2020 Verstep Italian Lifestyle Showroom (Madrid)

Education -

2023 EXECUTIVE MBA IN FASHION BUSINESS

IMF Business School (online)

2016 - 2020 DEGREE IN FASHION DESIGN & MANAGEMENT

Rey Juan Carlos University (Madrid)