LOPEZ DE VERGARA ESCOLAR





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<u>@elena_devergara</u>
LinkedIn Profile

o im

PRODUCT DEVELOPMENT
TREND FORECASTING
BRAND STRATEGY
MATERIAL RESEARCH

360° THINKING
RESOURCEFUL
COMMITTED-TO-EXCELLENCE
INTERPERSONAL SKILLS

Languages

- Spanish Native
- English Advanced
- Italian Intermediate
- French Beginner

Highlights

- Executive MBA in Fashion Business (2023) IMF Business School - Nebrija University
- With Honours:
 - **Drawing** I. Form Analysis
 - Drawing II. Anatomical drawing
 - Fashion Business Management
- Qualified as **Fashion Illustrator** on Live for the Céline Barcelona Opening (2017)

Additional Information

- Driving Licence B
- High performance Track&Field ex athlete
- Volunteer in cultural events and extremely excluded communities

Digital Skills

- Mac user
- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- ProCreate
- CLO 3D



FASHION DESIGNER & STYLIST SUSTAINABILITY SPECIALISED

www.elenadevergara.com

I'm looking to improve my **creative** skills in the **Design department** of a **fast** moving and **ambitious** fashion company and contribute with a **passionate** attitude to the team's performance

Education

2016 - 2020 DEGREE IN FASHION DESIGN & MANAGEMENT

Rey Juan Carlos University (onsite, Madrid)

Certificates —

2021 FASHION PORTFOLIO

Central Saint Martins. UAL (onsite, London)

2021 BUSINESS SUSTAINABILITY MANAGEMENT

CISL. University of Cambridge (online)

2021 SUSTAINABILITY APPLIED TO THE FASHION INDUSTRY

Carlos III de Madrid University - Condé Nast College Spain (hybrid, Madrid)

Work Experience -

ART DIRECTOR & STYLIST, BRAND & SUSTAINABILITY CONSULTANT

2021 - PRESENT Freelance (Canary Islands - Madrid. Spain)

- Clients: Bahía del Duque Luxury Hotel, Federopticos Eyewear...

SALES ASSOCIATE

2023 - 2024 Inditex - Pull & Bear (Santa Cruz de Tenerife. Spain)

STYLING & PROPS ASSISTANT

2016 - 2022 <u>Un1kos Atelier</u> (Madrid)

- Clients: Banco Santander, Teatro Real, BMW x Andrés Velencoso...

ART DIRECTION & PRODUCTION ASSISTANT

2021 Becomely (Madrid)

PRODUCTION MANAGER

2020 Producciones Cuarto Oscuro (Madrid)

- El Corte Inglés Serrano 52 Man FW20 IG Content

ATELIER ASSISTANT

2019 - 2020 Lorenzo Caprile (Madrid)

SHOWROOM & MERCHANDISING ASSISTANT

2019 - 2020 <u>Verstep Italian Lifestyle Showroom</u> (Madrid)

MODELING

2018 Penélope Cruz x Carpisa advert (Madrid)

2017 Once Upon a Time Editorial in Photo VOGUE (Madrid)